



*“Here for you
there when you need us”*

Jewish Community Services Strategic Plan

Mission

To provide social services to the Jewish and general population of Genesee County and to foster the well-being of the community through collaborative community events.

Vision

To ensure a high level of service while expanding our capacity to serve the specialized needs of multiple ethnic populations.

Values

- 1) Tikkum Olam-Repair the World
- 2) Client Confidentiality
- 3) Non-discriminatory approach to service
- 4) Client centered approach
- 5) Integrity and respect for the individual
- 6) Healthy work-home life balance

Strategic Goals

1. Strengthen Financial Capacity

In 3 years, JCS will have a portfolio of financial resources and income that is at least 40-50% predictable and reliable over time. JCS will have a surplus of income over expenses of 2-5% annually.

2007-2008 Annual Objectives

- *Achieve level equal to a 2-month operating budget requirement.*
- *Develop and begin implementation of a donor-based funding plan.*

2. Build Organizational Capacity

In 3 years, JCS will have the skills, knowledge, talent and level of engagement in its board and staff necessary to effectively serve our community. Staffing will be aligned with program needs. JCS will be recognized as an employer of choice in Genesee County. JCS will ensure the composition of the Board includes people with diverse skills and abilities who can add value operationally and financially.

2007-2008 Annual Objectives

- *Complete realignment of staff roles and responsibilities to create a operating structure that is efficient and effective.*
- *To restructure the Board committees to define roles and responsibilities and improve accountability.*
- *Create and implement a professional development plan for staff members.*

3. Improve and Expand Facilities

In 3 years, JCS will have facilities that are adequate and appropriate to the needs of staff and clients in a safe and healthful environment.

2007-2008 Annual Objectives

- *Renew the conversation for a shared facility for the Jewish community*
- *Identify alternative spaces to meet needs for space.*

4. Enhance Our Reputation and Visibility

In 3 years, JCS will be seen in the Jewish and general community as a respected independent social service provider.

2007-2008 Annual Objectives

- *Create and implement a PR and marketing plan that enhances JCS reputation and profile.*

5. Enhance and Expand Programs & Services

Over the next 3 years, JCS will enhance and expand our high quality services to better respond to community needs.

2007-2008 Annual Objectives

Expand services to other immigrant populations